

MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 I

Results as of: 5/31/2014

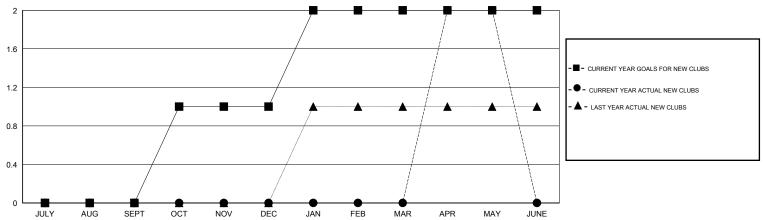


LOCATION FLORIDA

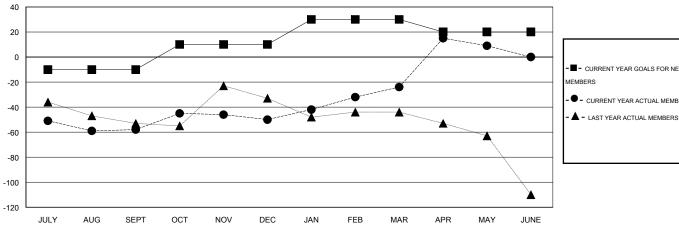
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/ LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/ LOSS
JULY/AUG/SEPT	0	0	3	-3	JULY/AUG/SEPT	-10	39	97	-58
OCT/NOV/DEC	1	0	0	0	OCT/NOV/DEC	20	57	49	8
JAN/FEB/MAR	1	0	2	-2	JAN/FEB/MAR	20	60	34	26
APR/MAY/JUNE	0	2	0	2	APR/MAY/JUNE	-10	91	58	33

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



1	
	- ■ - CURRENT YEAR GOALS FOR NEW
	MEMBERS
	- ● - CURRENT YEAR ACTUAL MEMBERS
	- ▲ - LAST YEAR ACTUAL MEMBERS
1	

DROPPED CLUBS: 5	
DROPPED MEMBERS	
DECEASED	27
CLUB CANCELLED	4
OTHER	207
TOTAL	238

42 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBU MALE FEMALE	TION 795 (56.75%) 606 (43.25%)	
CLICK HERE FOR HEALTH ASSESSMENT DATA	FAMILY UNIT MEMBERS HEAD OF HOUSEHOLD		358 174

NON-HEAD OF HOUSEHOLD

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